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the field of business history has changed and grown dramatically over the last few years there is less interest in the traditional company centred approach and more concern about the wider business context with the growth of multi national corporations in the 1980s international and inter firm comparisons have gained in importance in addition there has been a move towards improving links with mainstream economic financial and social history through techniques and outlook the international bibliography of business history brings all of the strands together and provides the user with a comprehensive guide to the literature in the field the bibliography is a unique volume which covers the depth and breadth of research in business history this exhaustive volume has been compiled by a team of subject specialists from around the world under the editorship of three prestigious business historians

this shortform book presents key peer reviewed research selected by expert series editors and contextualised by new analysis from each author on different forms of organising british industry with contributions on the strengths and weaknesses of the holding company structure government organisation of industry during war time the effects of forms of organisation on innovation and debates over the suitability of international comparisons this volume provides an array of fascinating insights into industrial history of interest to business and economic historians this shortform book also provides analysis and illustrative case studies that will be valuable reading across the social sciences

this is the first full account of how an influential form of commercial organization the multinational enterprise drove globalization and contributed to the making of the modern world robert fitzgerald explores the major role of multinational enterprises in the events of world history from the nineteenth century to the present revealing how the growth of businesses that operated across borders contributed to an unprecedented worldwide transformation and deepening interdependence between countries he demonstrates how international businesses shaped the economic development and competitiveness of nations their politics and sovereignty and the balance of power in international relations the rise of the global company uses the lessons of history to question prominent contemporary interpretations of multinationals and their consequences and offers a truly wide ranging survey of multinational enterprise spanning two hundred years and five continents

first published in 1999 this volume aims to reflect on the changing structure experience and aspirations of european business as it approaches the millennium including chapters in issues including business scandals in the weimar republic the evolution of management consultancies in portugal and spain and the british public sector the yearbook exploits these changes by serving as a forum for debate in europe and aims to bring work on individual countries to a wider european audience responding to the challenge of globalization cooperation within a single european market and an increasing interest in corporate governance and environmental issues the yearbook broadens to include socio political issues along with stimulating new types of scholarship among european business historians and new preservation strategies by business archivists

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